Super1 Cookies Policy

Welcome to Super1 (the "Platform") and our website, services, applications, products and content (that include but are not limited to the Platform) (collectively, the "Services"). We use cookies and similar technologies such as pixels. Cookies make your interaction with our Platform and Services easy and helpful and allow us to store information or gain access to information stored on your device. Cookies are used by all website providers to make the website work and provide information to the owners of the Platform or provides of the Services.

1. What is a cookie?

Cookies are small text files that uniquely identify your browser or device. The cookie is stored on your browser by website or apps that you visit. When you return to that website or app (or visit websites or apps that use the same cookies) these Platforms recognize the cookies and your browsing device. For a more thorough explanation of what cookies are and how they work, please visit the EU Guide to Cookies, aboutcookies.org or allaboutcookies.org.

We also use pixels. Pixels are small portions of code which we use on our Platform. We use pixels to learn whether you have clicked on certain web content and help us to optimize our ad campaigns. This helps us measure and improve our Services and personalize your experience.

2. Categories of cookies

Cookies do many different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. Cookies can tell us, for example, whether you have visited the Platform before or whether you are a new visitor.

There are different categories of cookies, including:

• First-party cookies
First party cookies are small amounts of text which are served by us directly to your device.

• Third-party Cookies
Third-party cookies, which are served by a third party on our behalf. We use third party cookies for functionality and performance purposes.
Cookies can remain on your computer or mobile device for different periods of time. Some cookies are 'session cookies', meaning that they exist only while your browser is open and are deleted automatically once you close your browser. Other cookies are 'permanent cookies', meaning that they survive after your browser is closed. They can be used by the Platform to recognize your computer when you open your browser and browse the Internet again.

3. What types of cookies do we use and how do we use them?

The types of cookies and similar technologies used by us and our partners in connection with the Platform can be classified into one of two categories, namely 'essential Platform cookies', 'functionality cookies'. We have set out some further information about each category, and the purposes of the cookies we and third parties set in the following table.

Cookies that are necessary for essential purposes

These cookies are essential to provide you with the Platform and any Services and to use some of its features, such as to enable you to log into secure areas of the Platform. Without these cookies, we would not be able to provide you with a secure log in account or pages where you can buy our Virtual Items. We use cookies to uniquely identify you. Each time you log in to our Platform, a cookie containing a unique identifier that is tied to your account is placed on your browser. These cookies allow Super1 to uniquely identify you when you are logged into the Platform and to process your online transactions and requests.

Performance Cookies

We use performance/analytics cookies to analyze how you use the Platform.
The information is used to report and evaluate your activities and patterns as a user of the Platform to provide Services in accordance with these activities. These cookies do not collect information that individually identifies you and all information these cookies collect is aggregated and anonymous'

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On our Platform, we also use third-party analytics tools to help us measure traffic and usage trends for the Services. Our third party analytics tool is Google Analytics provided by Google, Inc (1600 Amphitheatre Parkway Mountain View, CA 94043, USA). Google Analytics uses cookies, small text files containing a string of alphanumeric characters and which are stored on your computer to provide us with statistics on the use of our Service and Platform. The reports that we received from Google disclose trends without identifying individual visitors. For further information on how Google Analytics collects and processes information about you and information on how to opt out from Google's collection of information from you, please click here. You can opt out of Google Analytics without affecting how you visit our site – for more information on opting out of being tracked by Google Analytics across all Platforms you use, see here.

4. How to delete cookies

We use cookies on this site to make sure you can use the site easily and enjoy the site.
You can change your preferences by changing the settings in your browser. Most browsers will allow you to choose the level of privacy settings you want. This lets you control your cookie settings so that you can:

• See what cookies or other locally stored data you've got and delete them on an individual basis;
• Block third party cookies or similar technology;
• Block cookies or similar technology from particular sites;
• Block all cookies or similar technologies from being set; or
• Delete all cookies or similar technologies when you close your browser.

Deleting cookies or similar technologies means that any preference settings you have made on a Platform will be lost. Blocking all cookies or similar technology means functionality on our Platforms will be lost. Please note that if you choose to refuse cookies or pixels you may not be able to use the full functionality of our Platform.

5. Need more information?

If you would like to find out more about cookies and their use on the Internet, you may find the following links useful:

All About Cookies;
EU Guide to Cookies; or
youronlinechoices.co.uk/uk.

6. Contact us

If you have any questions or comments about this policy, or privacy matters generally, contact us at:
support@super1.io