



super1.io



White Paper

Super1 is a blockchain platform for creative individuals

It's a place where people who share a passion for creativity can communicate, earn money, learn, and promote themselves.

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The idea behind the project is to empower creators to reach global recognition and use their talents to earn a steady income, while ensuring their customers get guaranteed, timely, and high-quality delivery of any creative project.

The Super1 platform will focus on promoting talented creators around the world, running competitions together with global brands, organizing grants and training, and providing partnership with teams developing the technology that advances different areas of the creative industry.

As we move forward with our one-of-a-kind community of creative people, we'd like to create a decentralized autonomous organization (DAO) where the community itself will regulate interactions between its members.



Thus, community members will take on administrative duties like content moderation and creation, conflict resolution for commercial projects, judging competitions, and much more.

The project can be broken down into six main priorities:

Create

Build a portfolio, compile case studies, and write your resume in a manner specifically suited to the creative professions.

Earn

Find freelance or full-time work.

Learn

Find courses, lessons, and master classes taught by creative professionals.

Chat

Say goodbye to language barriers.

Sell

Earn passive income from your digital products.

Promote

Arrange exhibitions and presentations in the metaverse, participate in competitions, advertise in the community.



macOS



The platform will have a full-fledged website and mobile version, as well as iOS and Android apps. Users of Mega1and, the Super1 metaverse, will need to download the mobile (iOS or Android) or desktop (Windows, macOS) app.



Features for creators

Creators

Anyone and everyone working on graphics, advertising, movies, music, project management, and more so long as they're creative.



Creators

Portfolio builder

Create landing pages for your projects in a matter of minutes with our user-friendly tool. Pick out gorgeous animations, templates, and designs, then upload content using any of the range of formats the platform supports. Come up with unique designs for other sections. To take one example, you could upload a video message for the section about you.

Not looking to upload projects? Just import your portfolio from popular resources, NFT marketplaces included.



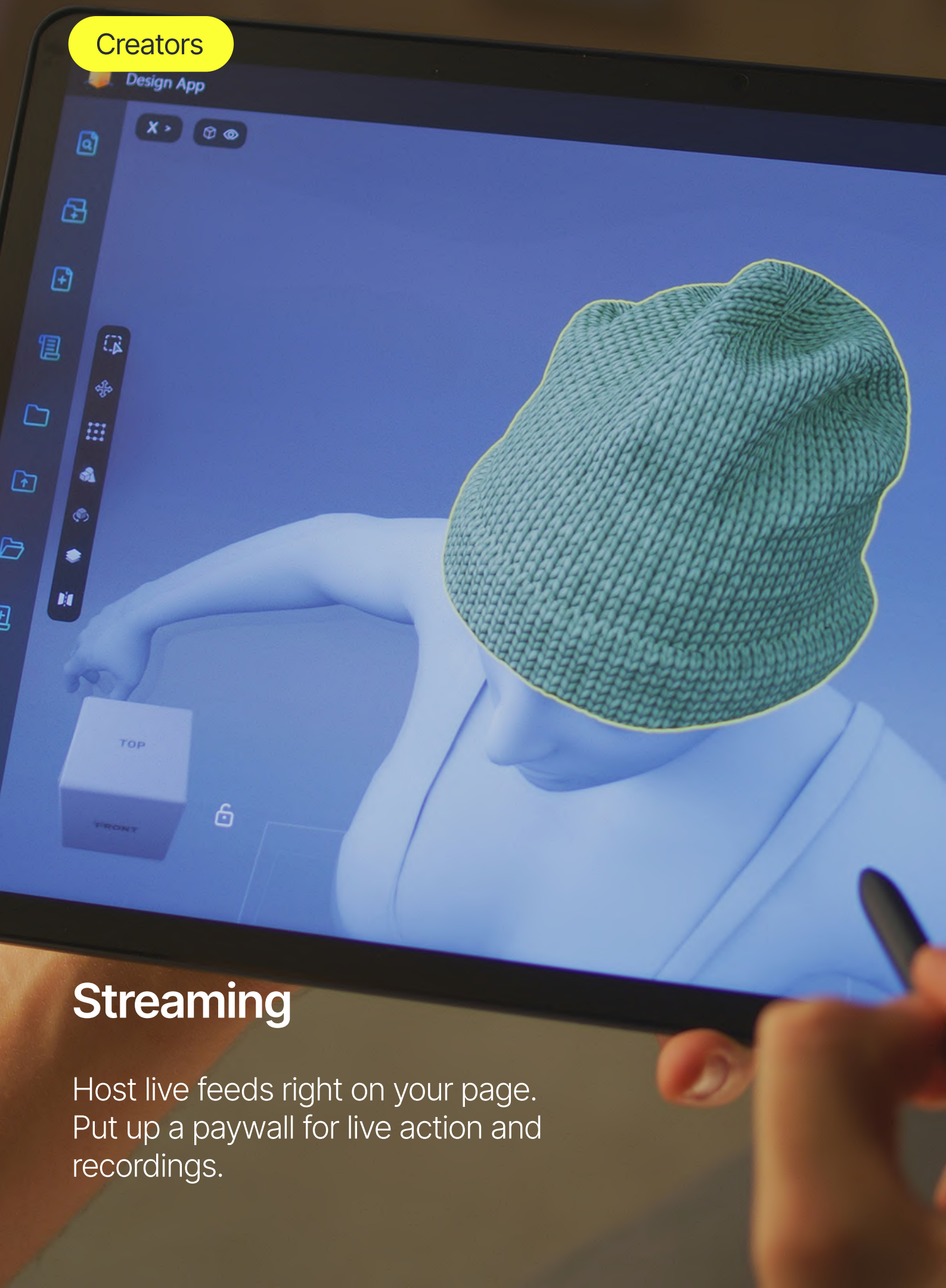
Publish

10.12

Scheduled publishing

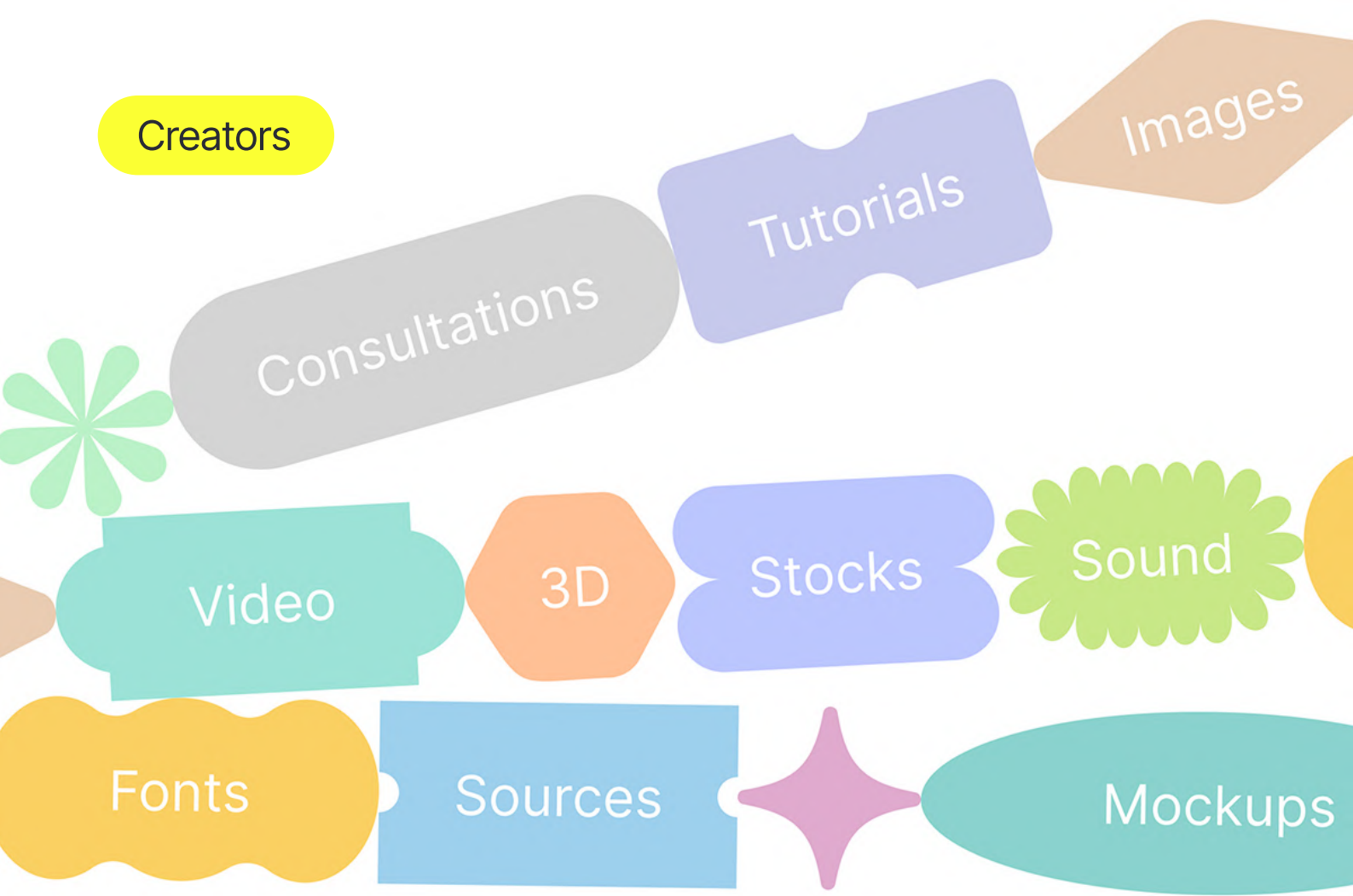
Portfolio items, blog posts, marketplace goods, competitions, tasks, and more can be published automatically at a scheduled time.

Creators



Streaming

Host live feeds right on your page.
Put up a paywall for live action and recordings.



Selling digital products

Use your page to offer NFTs.



Creators

Paid consulting

Charge for video and audio consultations on the platform.



Make a call

Creators



Blogging

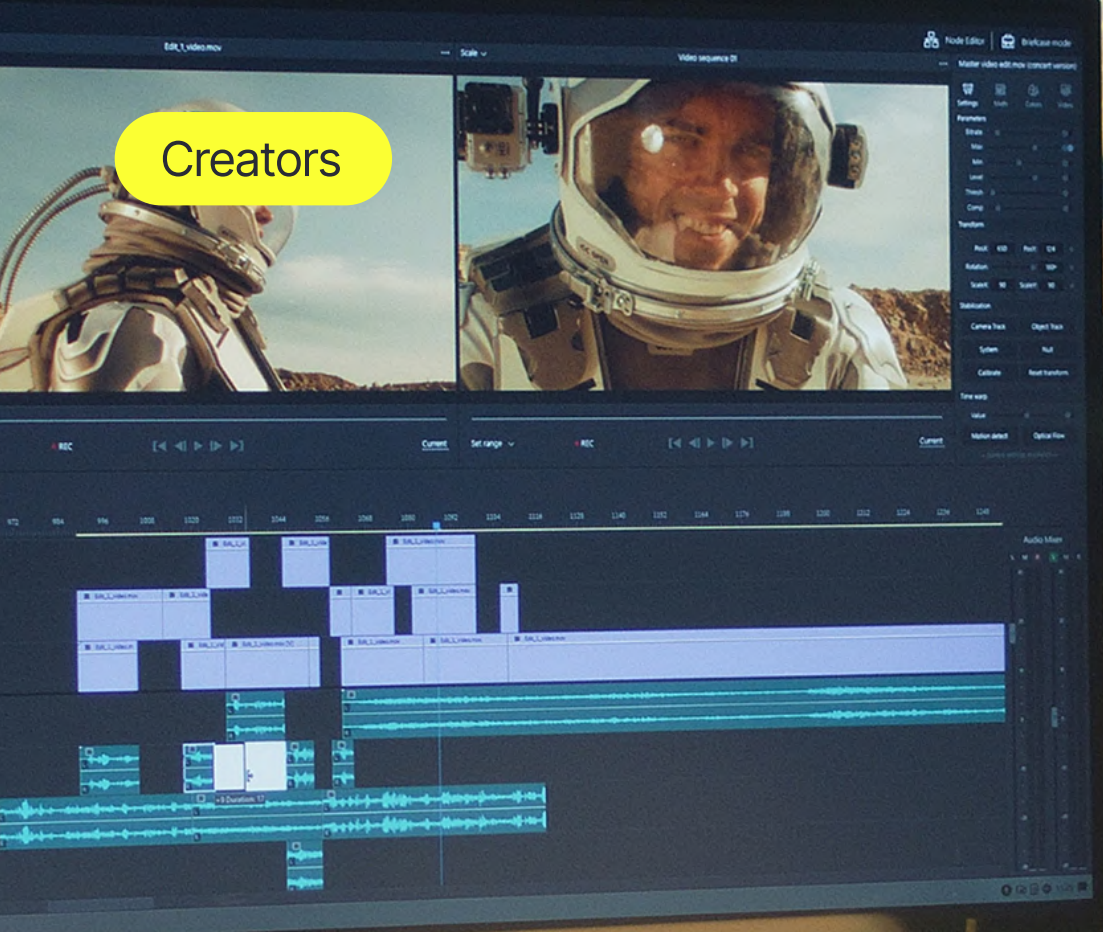
Keep a blog, share important information with your audience, and gather feedback from your readers.



Reviews and comments

Once you've worked with someone, you can be sure that their review truly reflects their opinion of you. Comments and notes can be left right on your images and videos.

Creators and customers can rate each other in reviews of either text or video format.



WIP

Each creator profile has a Work in Progress section where you can make a feed with videos and images showing your progress on a project. Each progress step is available for comments.



Communication

Communicate in group and personal chats with our easy system for sorting conversations and machine translation.*

Conversations are automatically sorted by projects (customer requests and project discussions), users (communication with other platform creators), and job search (communication with employers on vacancies).

**Available with a pro account*

Creators

Groups and communities

Create public and private interest-based communities.



Creators



Project and event coverage

Make stories (photos and videos) showing everyone the key things, whether they're projects or events.

Creators



Multiprofile accounts

You can have multiple profiles on one account and easily switch between them. Who are you today? A customer or a creator? Or are you looking to create a profile for a new project?

Create a company or team account. Participate in joint projects or show off a joint portfolio.

Creators

Freelance projects and competitions

Take freelance projects and participate in customer competitions.

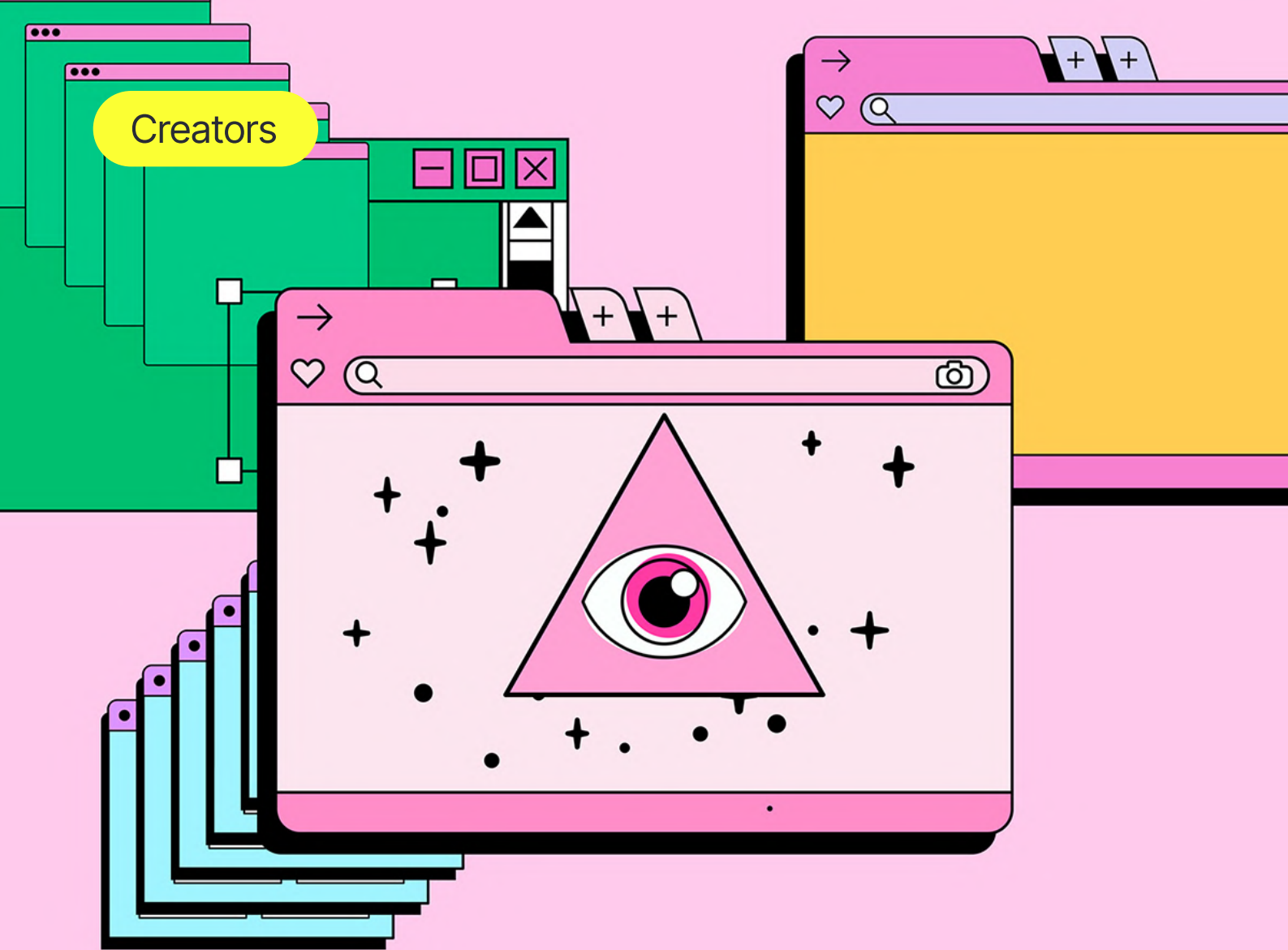


Creators



Conference participation

In their profile, creators can list the topics they're willing to break down at conferences while specifying other terms: the preferred format (online or offline), geography, languages, and so on.

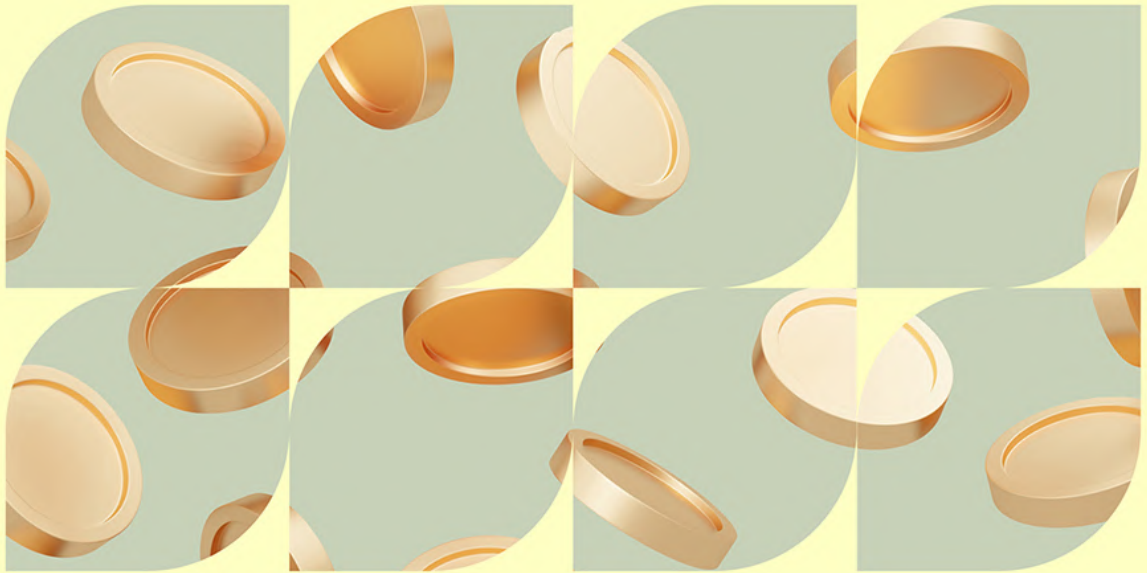


Conference page

You can create a conference page with all the basic functionality you need. Add registration, payment options (funds are frozen until the conference is over), a description, speakers and topics, a schedule, a photo report, discussions, and so on.

Online conferences can be run right on the platform.





Flexible payment system

You decide how to get paid, be it a fixed, hourly, or combo rate. Another option is to break larger projects down into bite-sized steps that are confirmed and paid individually.

Specify the service total or the cost of a specific project from your portfolio. No matter who is visiting your profile, prices are automatically shown in their currency. You can set a price range or specify the minimum or maximum price for different service types.

Creators



FlashRun service

Knock out small projects at a fixed rate with no customer comments. If you're a pro, this service will give you a steady income that depends solely on your hard work and pace.

Creators



Discounts and special offers

Give your customers great deals
with time limits.

Creators



Monthly service subscription

Earn using our unique subscription system. Just offer your customers a monthly payment option for a fixed amount of work.



Creators

Product and lesson marketplace

Sell or give away a variety of products in the marketplace. They're automatically turned into NFTs when you upload them, regardless of the file type — images, videos, 3D models, sounds, and music, as well as project elements, such as source files, plugins, brushes, templates, fonts, and so much more. Obviously, lessons and courses work too.

Creators



Get paid

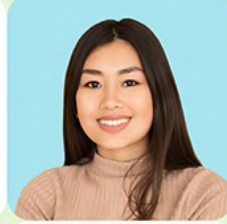
Your goods and services can be paid for with cryptocurrencies, bank cards, and other popular payment methods. You can make a Super1 Wallet right on the platform or connect an external wallet to store your NFTs. Cashing out is a matter of deciding how you want to get your money and picking an option that's available in your country.

Creators

9

10

8



14

15



2

3

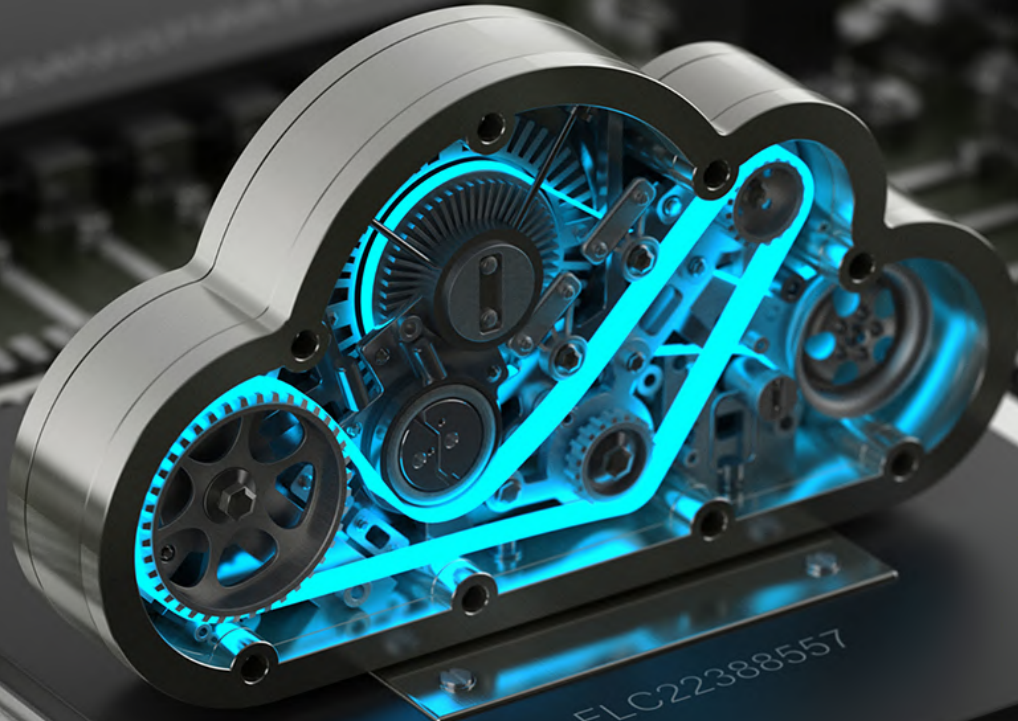
4

5

Availability and booking

Use your project calendar to block off days when you're busy. The rest of the time, customers can make free or paid bookings.

Creators



Material storage

You have space to keep materials for free, be it your portfolio, marketplace goods, or work files for commercial projects. Pro account gives you more storage space.

Creators



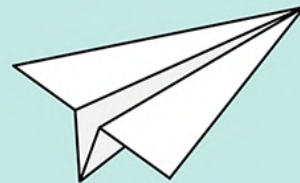
Co-authorship

For each project, you can list your co-authors or users whose work you referenced or used as inspiration. The platform's case builder makes it easy to list team members with links to their profiles.

Legal and tax services

If you need legal or tax-related assistance, for example, with a cease-and-desist letter for a copyright violation or to figure out which taxes to pay when, we're there for you.

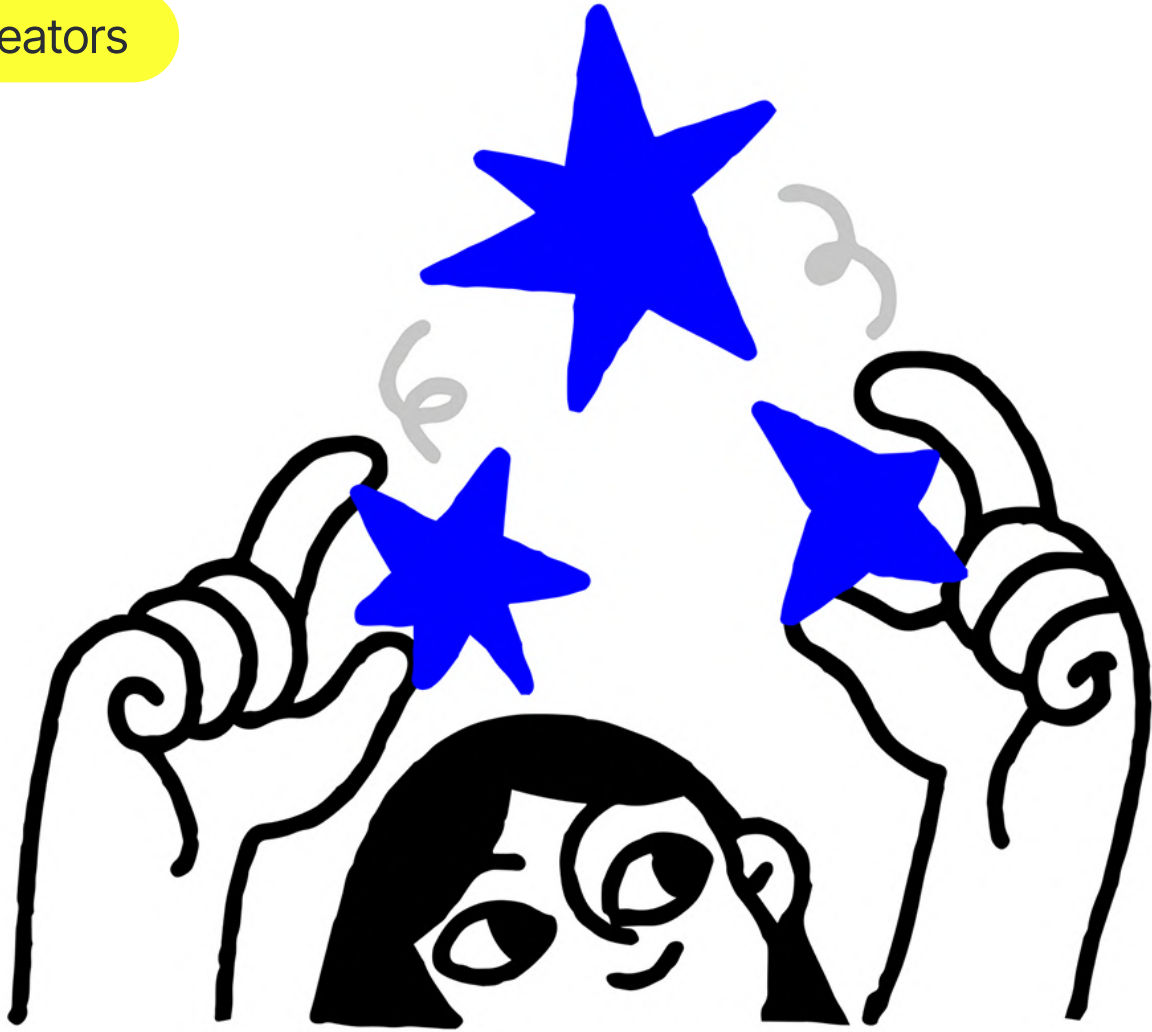
Creators



Building and posting a resume

Our builder lets you make text and video resumes as well as online business cards you can pass around.

Thanks to the flexible confidentiality settings, the “looking for a full-time job” status can be hidden from everyone or particular users.



Talent support

The platform supports talented creators across industries, offering free advertising so they can promote themselves and their events like exhibitions and concerts in the metaverse.

Users will get various rewards (platform quality badges), with the top projects in different categories getting marks of distinction in several nominations (Project of the Day, Week, Month, or Year).

Creators



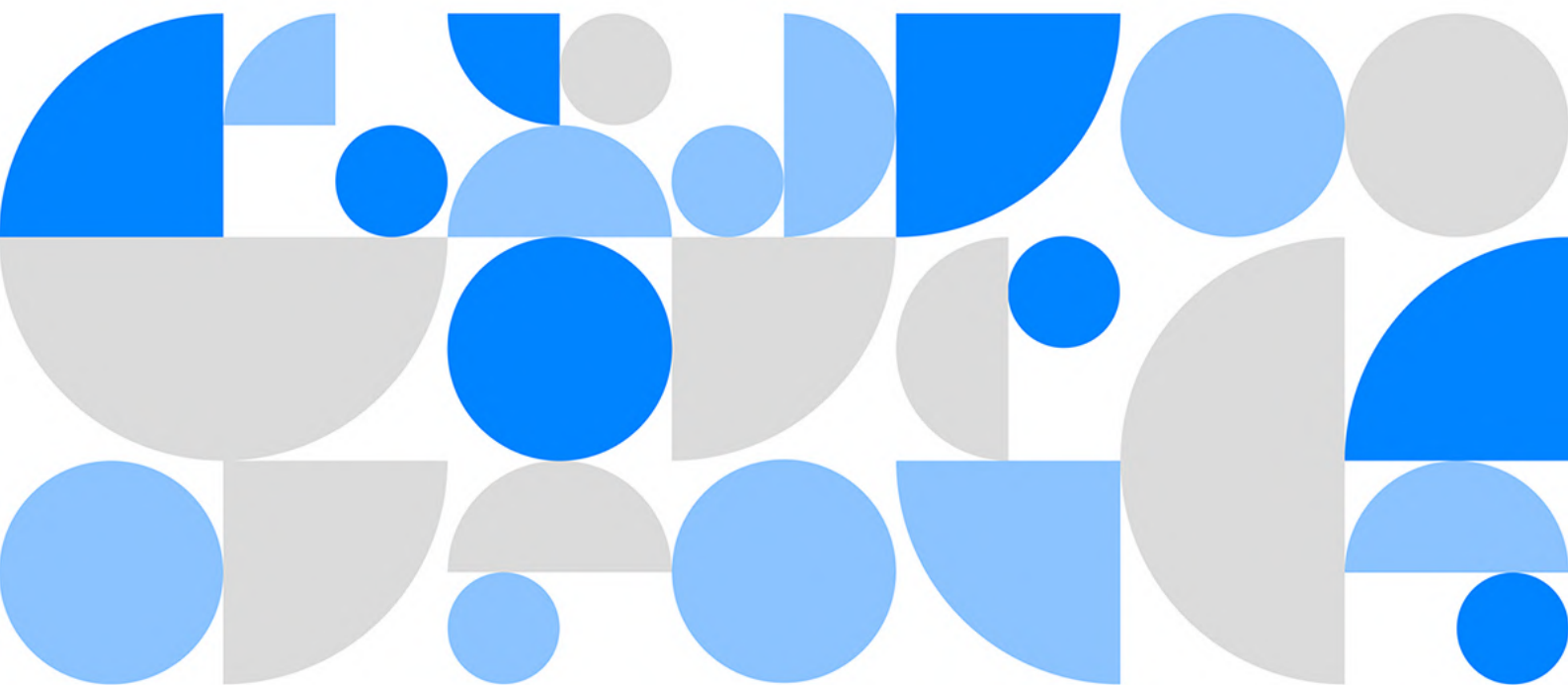
Award

Creators can nominate their work for an Award in different categories.

Platform users volunteer to judge the nominations. For Project of the Year, they're also joined by stars of the creative industry invited.

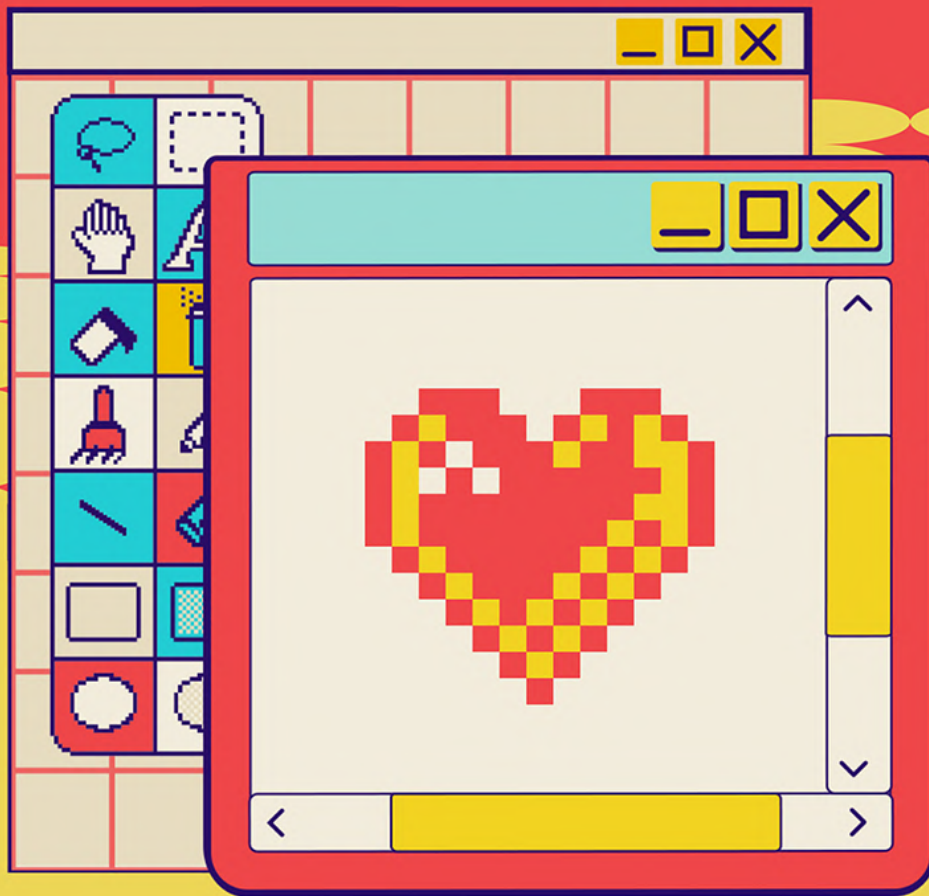
The authors who win the most awards get to the Super1 Hall of Fame.

Features for customers



Customers

Advertising agencies, companies,
and individuals looking for creative
people.



Building a brief

Once you're ready to post a project, use our brief builder or upload your own description.

The system automatically suggests the team you need and recommends people who fit what you're looking for.

An abstract 3D composition featuring various geometric forms like spheres, rings, and a pyramid, rendered in shades of green and orange, set against a light green grid background. A light blue rounded rectangle in the top left corner contains the word 'Customers'.

Customers

FlashRun service

If all you have is small projects, you can leverage our service for quick projects with no comments at a fixed rate. Post and pay for projects, and you'll have a quality result back soon for little money.

The price depends on the level of creators and how much time the project takes. This service will help you develop a logo, illustration, corporate style, banner or poster, landing page, or animation. You can have people writing music, recording voices, creating texts, and so much more.

Once the job is done, you can keep working with the same creator since you'll have their contact information.

Paying for goods and services

You can pay for goods and services with cryptocurrencies, bank cards, and other popular payment methods. You can make a Super1 Wallet right on the platform or connect an external wallet to store your NFTs.

CRM with a task manager built in

Projects are run in your personal task manager. This takes the form of a board with stickers and has functionality for group work in real time, including tools for visualizing comments left on materials.

The manager compiles statistics and analyzes how your team is working to make sure you find the best professionals for specific tasks and have an overview of your deadlines.

The CRM provides creators with statistics for projects and sales on the platform.

When tasks and competitions are created, the system shows you info on creators based on the collected data, so you can see the average completion time and approximate pricing for similar projects. You're also suggested with a list of the best-suited performers.

A timer is used to track time in the task manager, showing how much is left before the deadline and sending push or email notifications to all project participants. When creators miss deadlines, their average work time for that job type increases, while their rating drops.

Customers can cancel projects after work is submitted. In that case, any payments made to that point are unfrozen. Customers can select such penalties before starting their project (when looking for a performer), and they're shown to everyone before the work starts. Creators can stop the timer (push the deadline back) if they notify the customer beforehand and the latter agrees to the delay and confirms it.

Customers

Competitions

You can create paid and free competitions. Optionally, creators' funds can be frozen to cover the application fee. If the work isn't submitted in time, the customer can claim the frozen funds.

There are various competition formats: a) specialists selected by the platform, b) only the best specialists permitted, and c) access to the competition limited to a selected group (based on location, country, city, specialty, and so on).

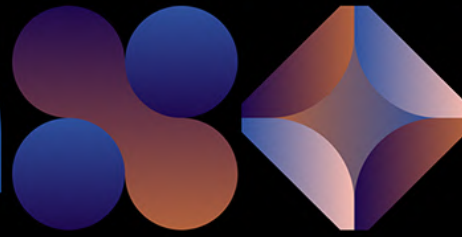
Performers can specify how much their services cost either publicly or privately. Applications can also be private.

Competition can be paid. In that case, the customer specifies the number of participants and the reward, selecting from among the applicants.

Customers



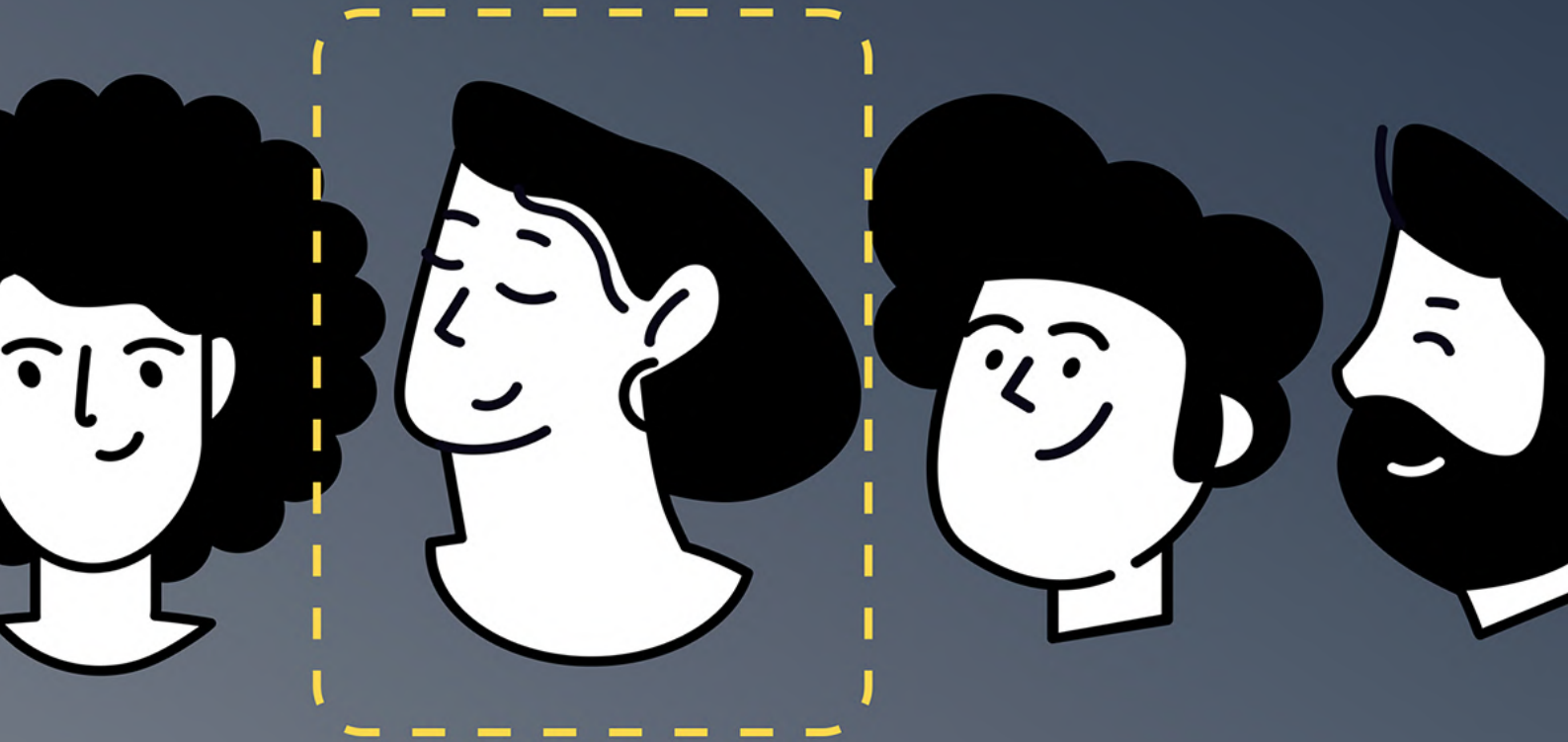
sound



Notifications for potential performers

When tasks and competitions are created, the platform automatically informs the people best suited to them, also giving the customer a list of the top candidates.

Customers



Selection service

The platform has a service that helps you find the right people for your project. You fill out a brief, pay a small fee, and get a list of creators hand-picked by our team.

Customers



Creator's true level

You can visit creator profiles and vote on their level. There are three options: low, middle, and top. Two factors go into setting levels: a) talent and taste, evaluated by registered users, and b) professionalism in projects and conversation, evaluated by the managers and customers the performer has worked with on the platform. The level with the most votes is selected for each factor.

Customers

Examples

Building and posting vacancies

Our builder makes coming up with and publishing vacancies easy. You can create a unique company page and talk engagingly in a visual format about how great it is to work with you.

Customers



Video interviews with full-time job candidates

You can build a script with questions and a timer, having an avatar conduct video interviews with applicants. The results are then turned into videos and transcripts. With our set of analytical tools for HR in your kit, finding great professionals is a piece of cake.



Customers

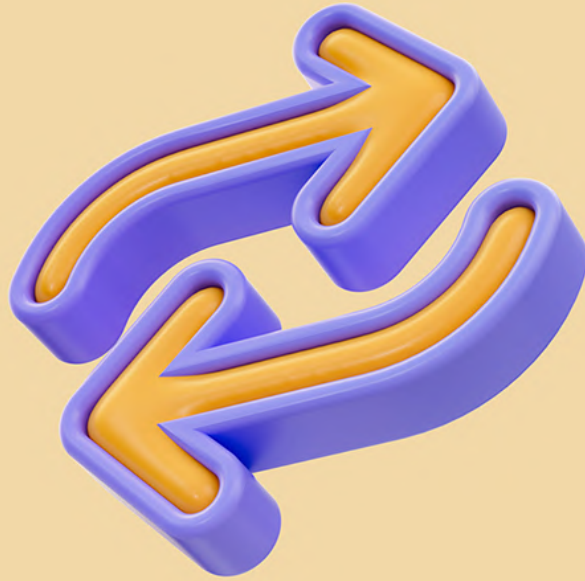
Legal services and copyright registration

If you need legal assistance or to register a copyright (a trademark, for instance) in the US or EU, we're there for you.

Features for all

More
functionality

For all



Automated documentation

Users shouldn't have to worry about all that legalese, so the platform builds all the documents everyone needs on its own.

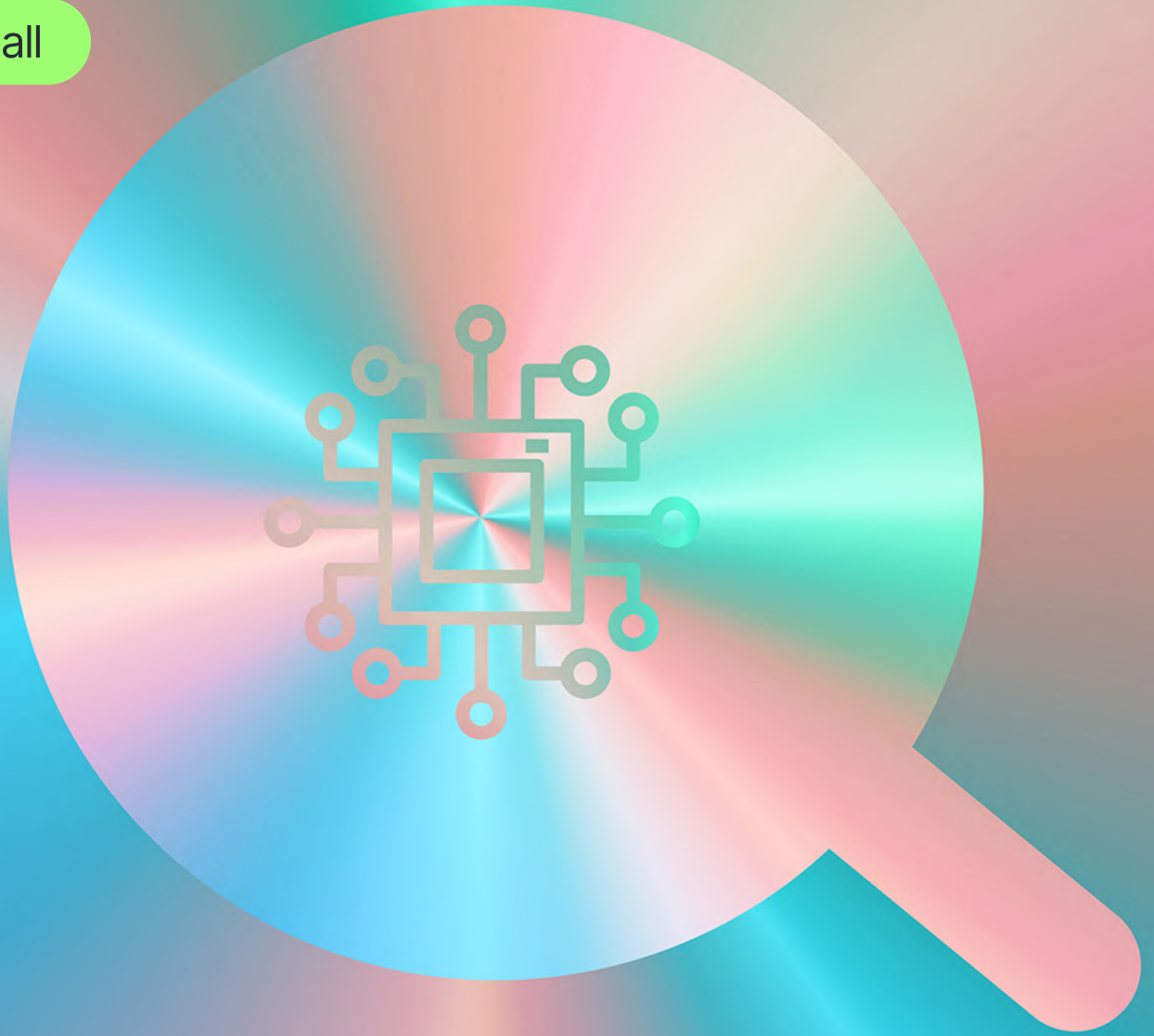
For all



Smart notification system

You can set up notifications for a variety of informational elements on the platform, staying in the loop for when your team is available or marketplace prices change for a particular product.

For all



AI-empowered project search

Hunt down projects by text, category, color, or uploaded image (to find similar).

For all

illustration

motion

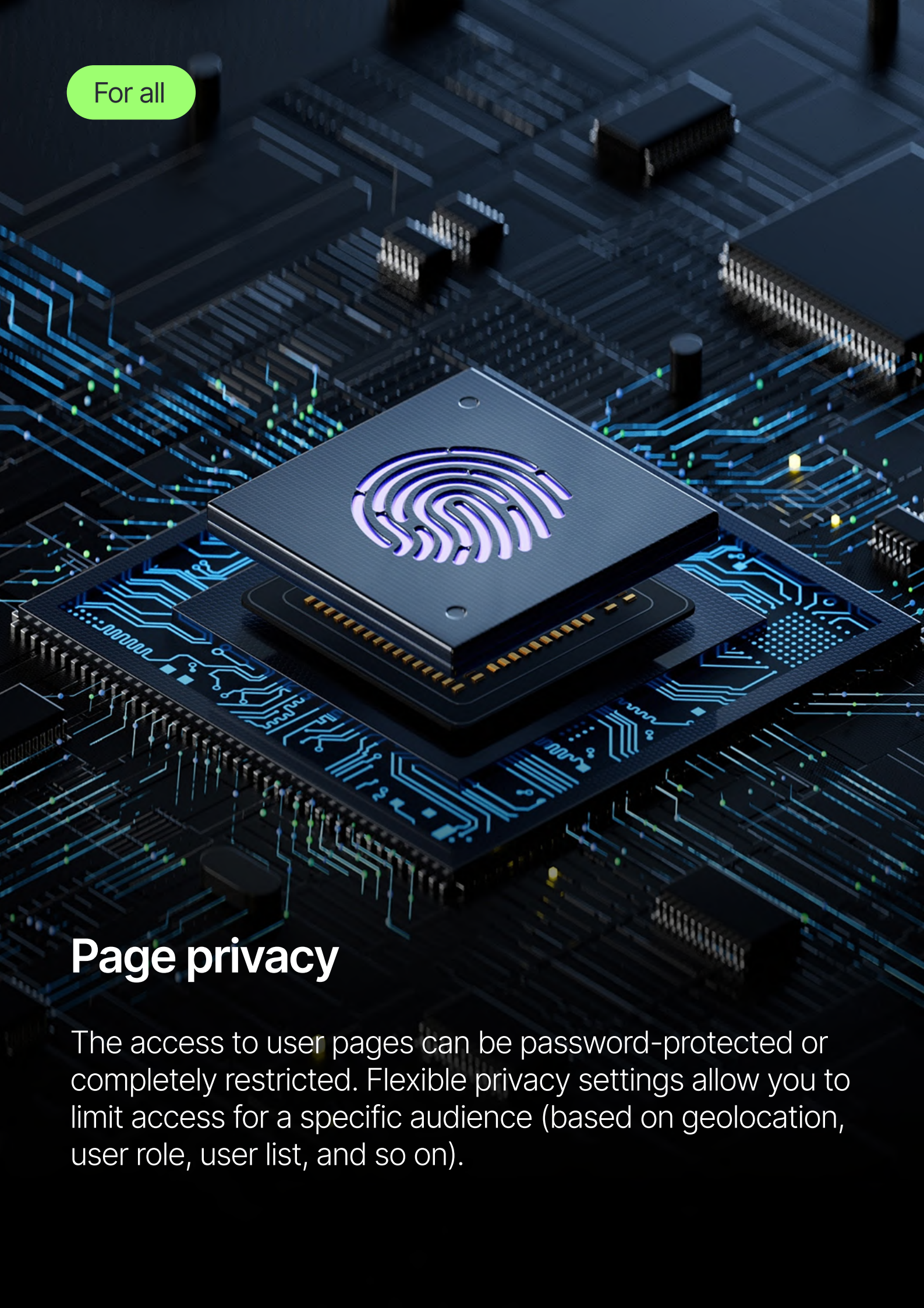
sound

fashion

photo

Easy platform navigation

The platform is divided into major categories, with subcategories for each creative project type. Tags and project lists grouped by business type also make for simple navigation.



For all

Page privacy

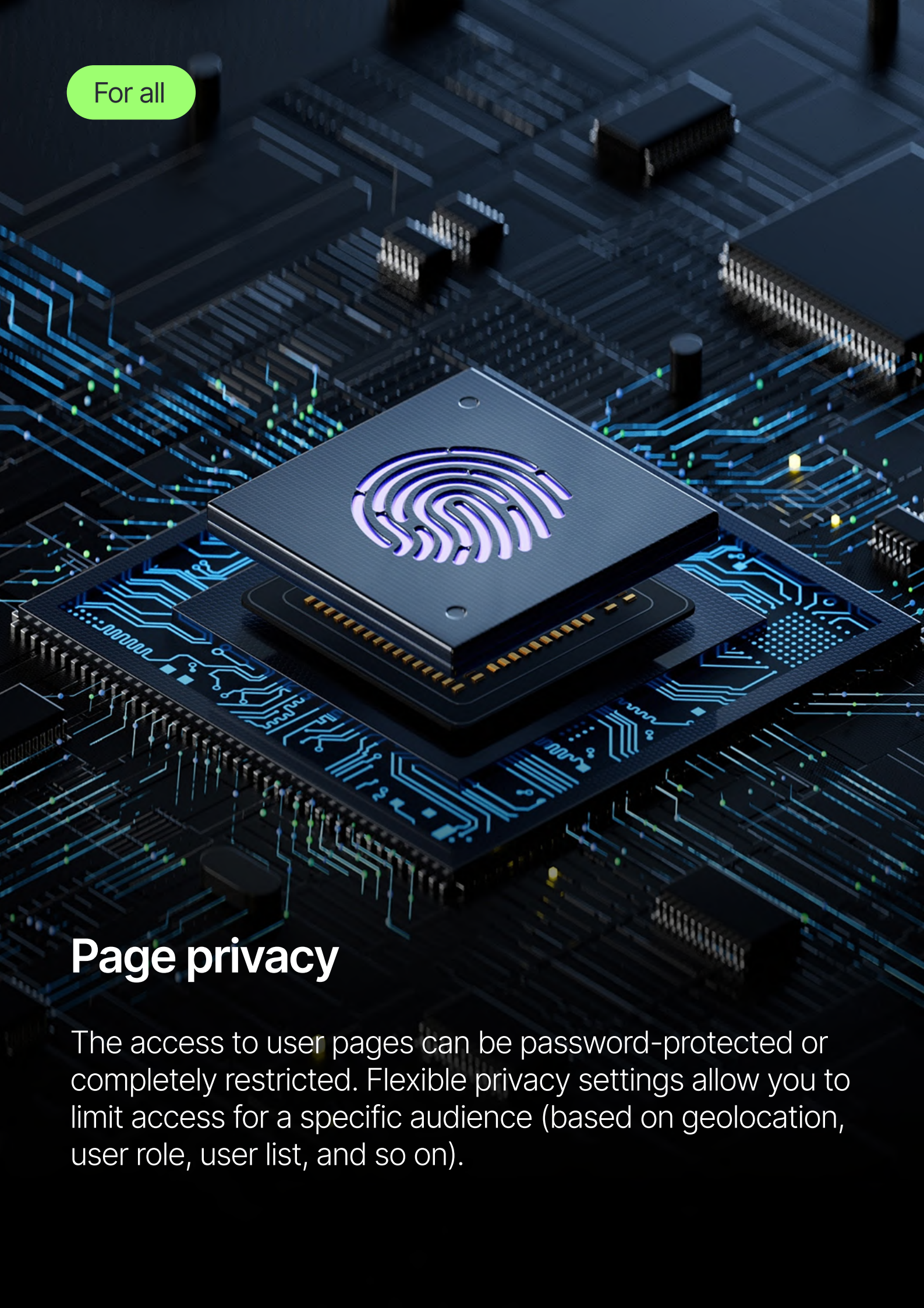
The access to user pages can be password-protected or completely restricted. Flexible privacy settings allow you to limit access for a specific audience (based on geolocation, user role, user list, and so on).

For all



Favorites

Projects, other materials on the platform, and users can all be added to favorites. Favorites can then be organized on boards or in folders, including private ones that other users can't see.

A gold CD is shown from a top-down perspective, resting on a dark wood-grain surface. The CD has a central silver hub with the number '400103987-100084001' printed on it. The words 'BEST COLLECTION' are embossed in a circular pattern around the center. In the lower half of the CD, the text 'Let's Rock' is printed in a large, bold, black, stylized font. In the top-left corner of the CD, there is a small green pill-shaped badge with the text 'For all' in white.

For all

Collections

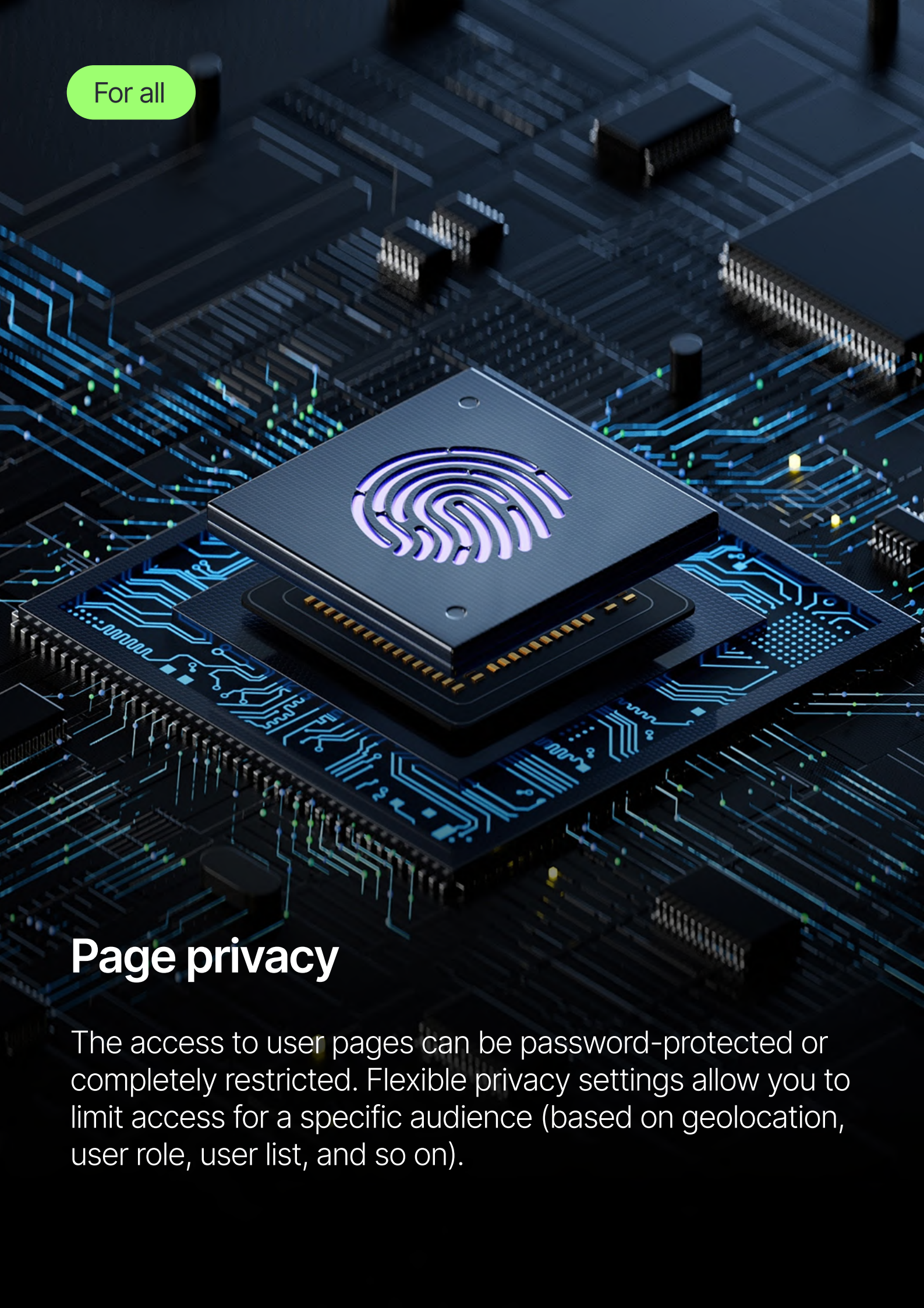
There are two types of collections available on the platform: collections of projects hand-selected by the platform team on various topics and areas, as well as popular boards with selected material from Super1 users.

For all



Newsletters

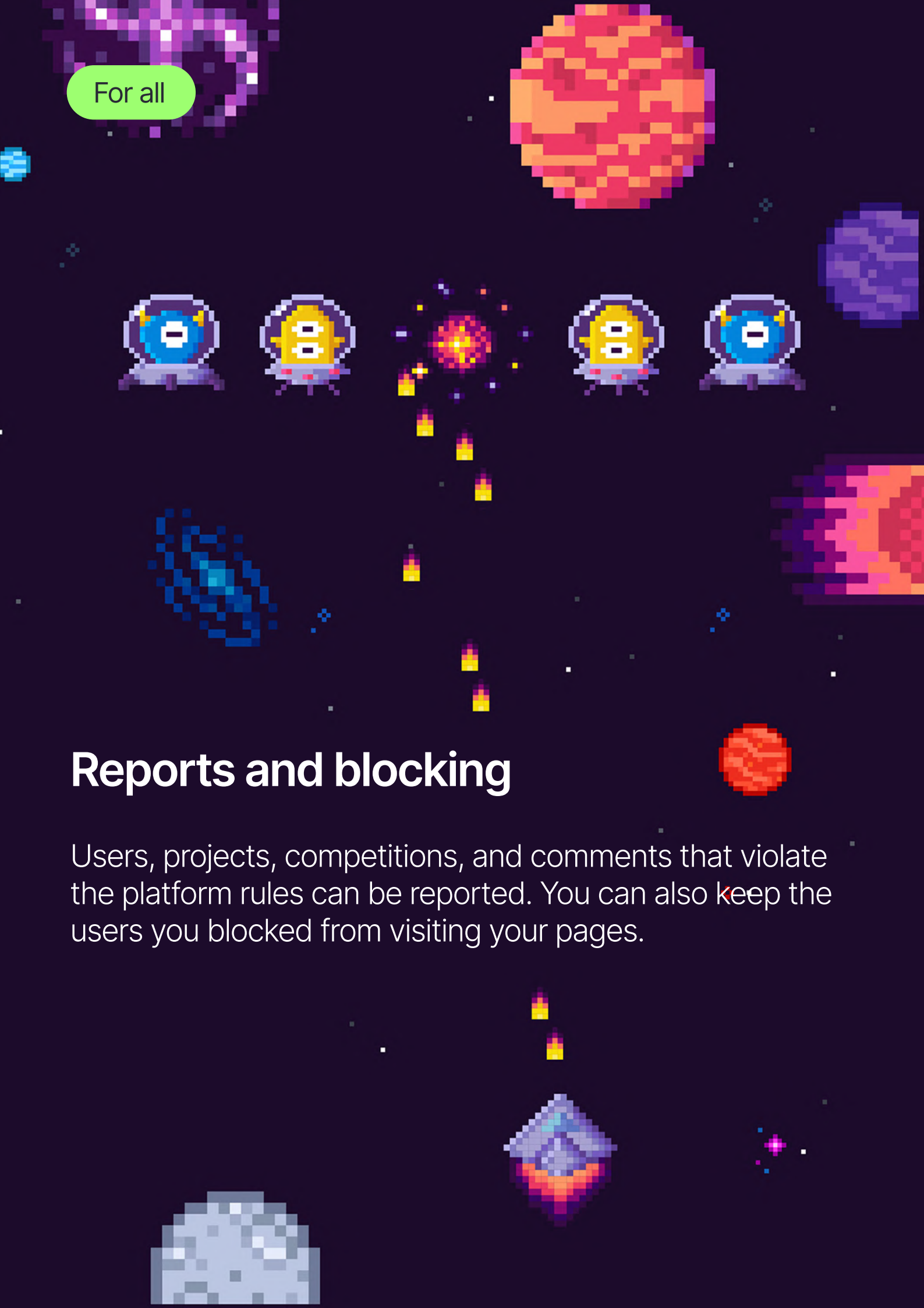
Users have an option to sign up for an automated weekly newsletter with interesting materials from the platform. The contents are compiled by AI based on Super1 user's behavior, tastes, and interests.

A white mannequin head is shown from the chest up, wearing a pair of gold sequined sunglasses. The mannequin is holding a gold cigarette in its right hand. The background is a solid blue color.

For all

Featured materials

The platform has two types of featured materials: project collections on various topics and areas assembled manually by the platform team, and popular boards with favorites from Super1 users.

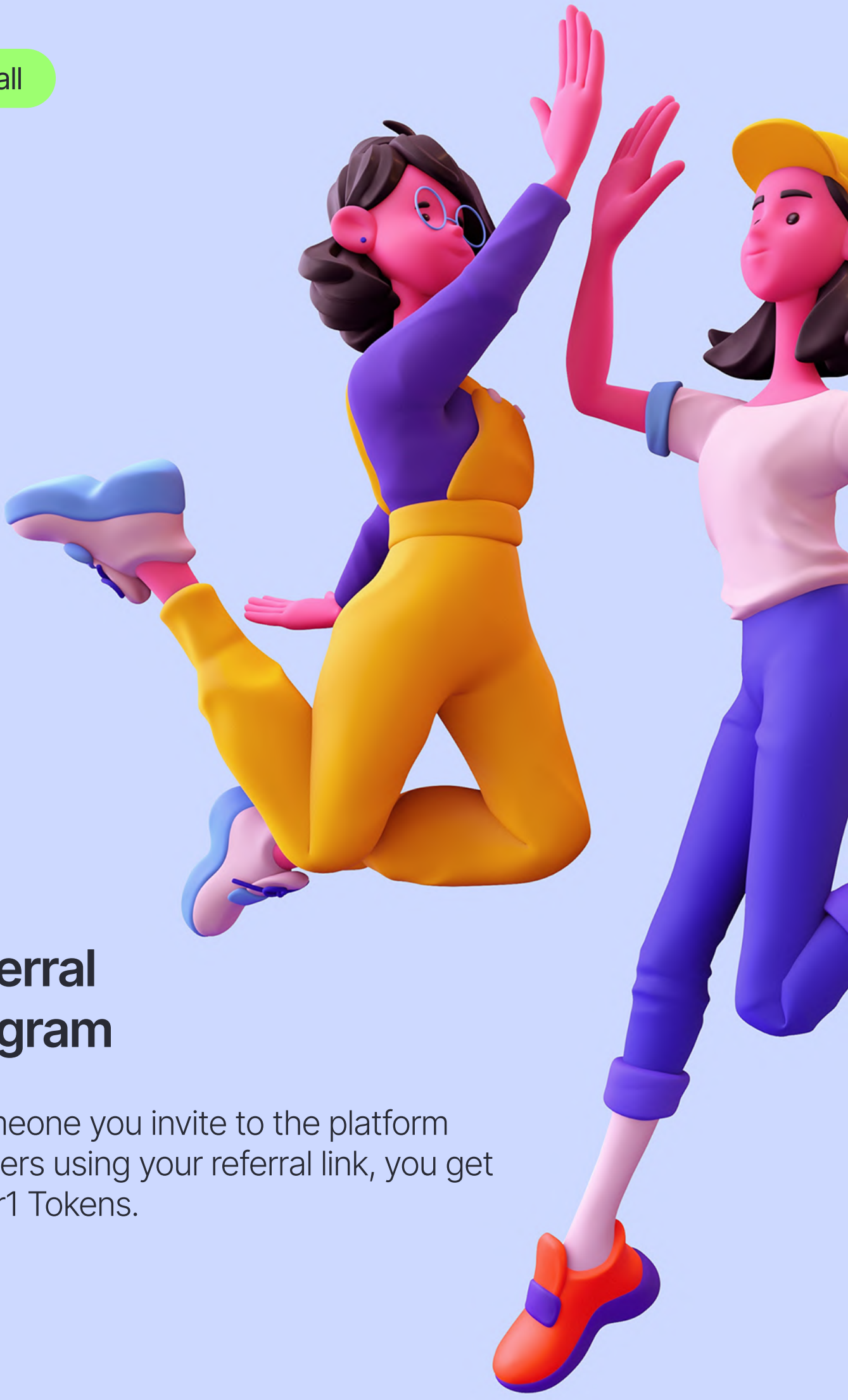
A vibrant space-themed background featuring various celestial bodies and rockets. At the top left, a purple and white galaxy is partially visible. In the top center, a large, bright orange and red planet dominates the view. To the right, a smaller purple planet is shown. Below these, a line of five rockets is depicted, alternating in color between blue and yellow. A trail of smaller yellow and orange rockets follows a path from the center towards the bottom. On the left side, a blue and white galaxy is visible. At the bottom, a large grey planet is partially shown on the left, and a blue and white galaxy is on the right. The text 'For all' is located in a green rounded rectangle in the top left corner.

For all

Reports and blocking

Users, projects, competitions, and comments that violate the platform rules can be reported. You can also keep the users you blocked from visiting your pages.

For all



Referral program

If someone you invite to the platform registers using your referral link, you get Super1 Tokens.

For all



Profile statistics

Creator profiles feature detailed info about them, including how quickly they respond on the platform, their average completion time for different job types, their profile and project views, the number of sales they've made, their likes, comments, rating, and rewards.

For all



Everybody wins

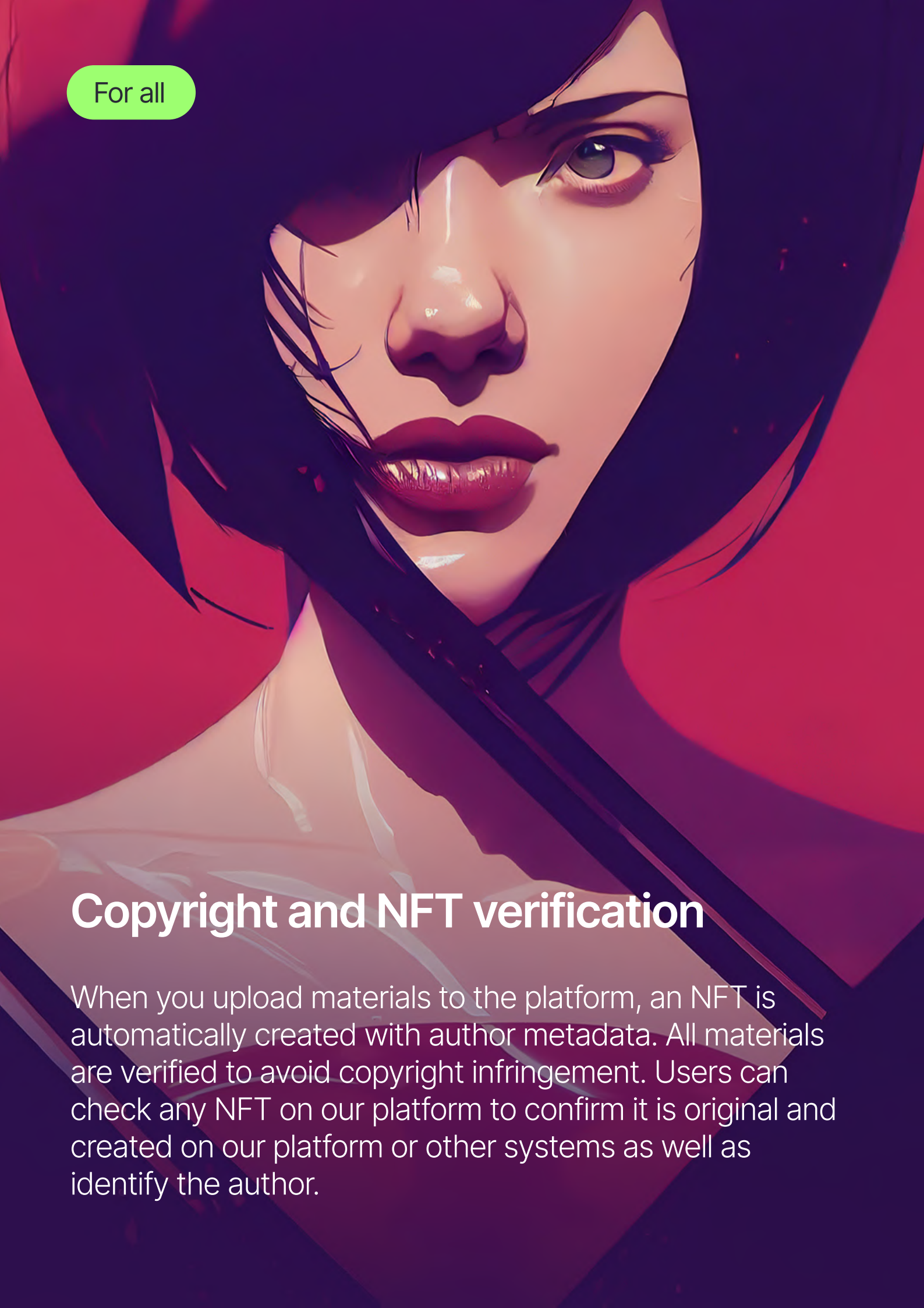
All users can play our lottery, which gives out discounts on some of the platform's goods and services. Even losing earns points that can be spent on promotion.

For all



Confirmed creator accounts

Creators looking to access the FlashRun service need to complete a KYC procedure. Having a confirmed account is also required for some work and participating in competitions.



For all

Copyright and NFT verification

When you upload materials to the platform, an NFT is automatically created with author metadata. All materials are verified to avoid copyright infringement. Users can check any NFT on our platform to confirm it is original and created on our platform or other systems as well as identify the author.

For all



Payment guarantee and confirmed work

Before starting work or a paid competition, the fee is blocked in the customer's Wallet. The money is transferred once the work is accepted. If there's a dispute, independent platform representatives review it.

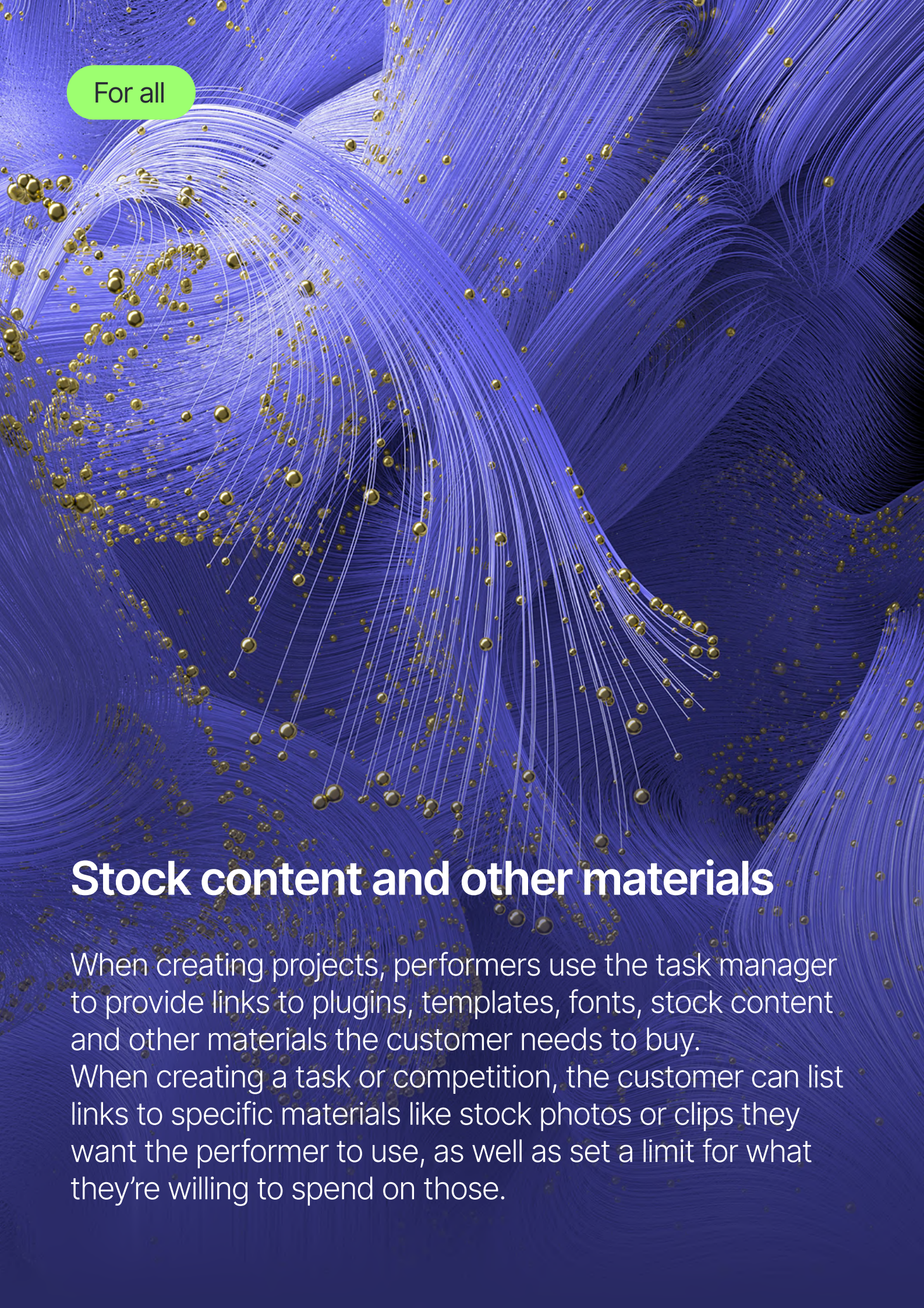
For all



Finding a common language

The chat, task descriptions, profiles, and other information are all automatically translated into the world's most popular languages in real time.*

**Available with a pro account*

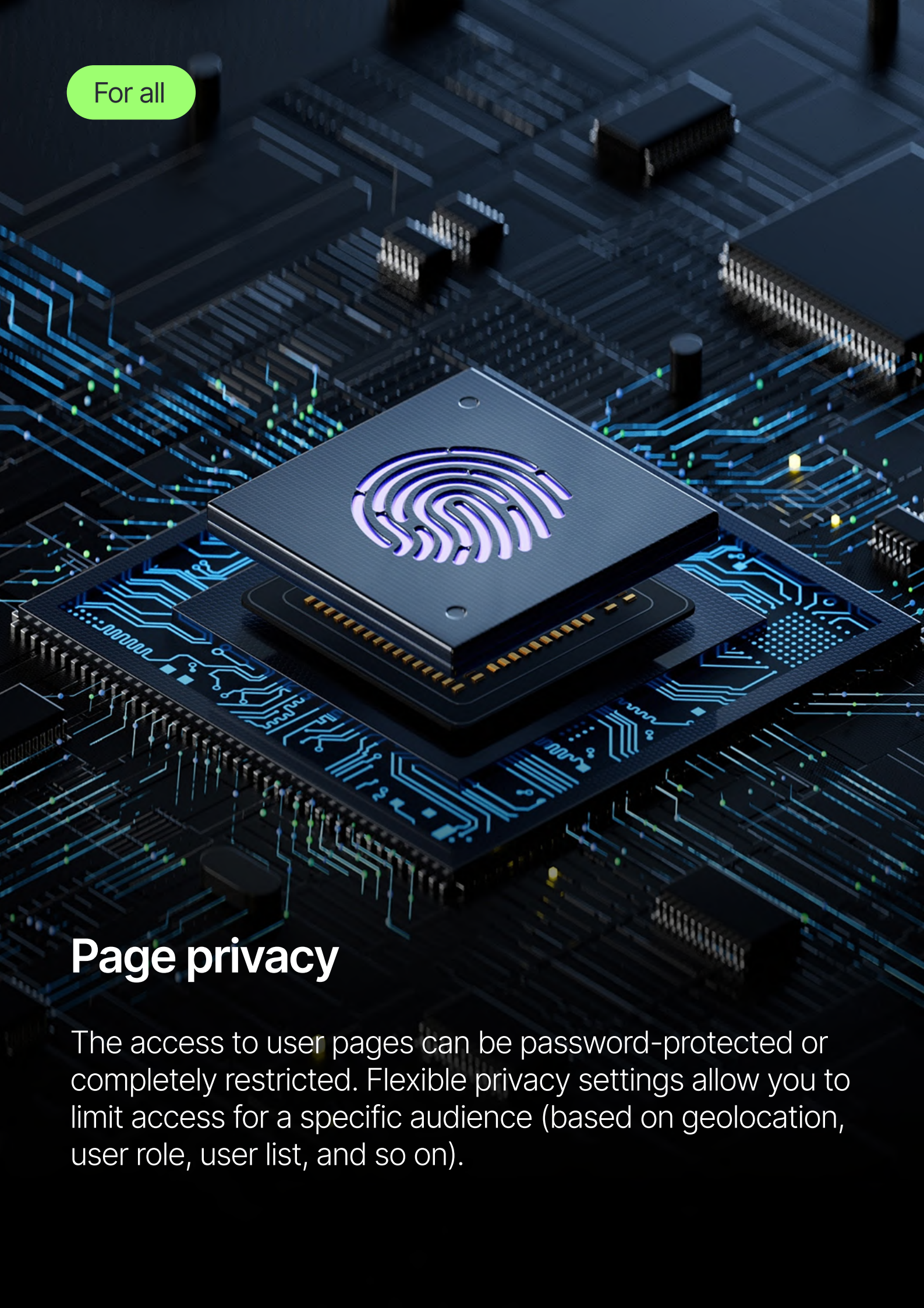
The background is a vibrant blue with intricate, wavy, fiber-like patterns that create a sense of depth and movement. Scattered throughout are numerous small, reflective gold spheres of varying sizes, some appearing to be attached to the blue lines, giving the overall effect a shimmering, digital or scientific aesthetic.

For all

Stock content and other materials

When creating projects, performers use the task manager to provide links to plugins, templates, fonts, stock content and other materials the customer needs to buy.

When creating a task or competition, the customer can list links to specific materials like stock photos or clips they want the performer to use, as well as set a limit for what they're willing to spend on those.



For all

Analytics

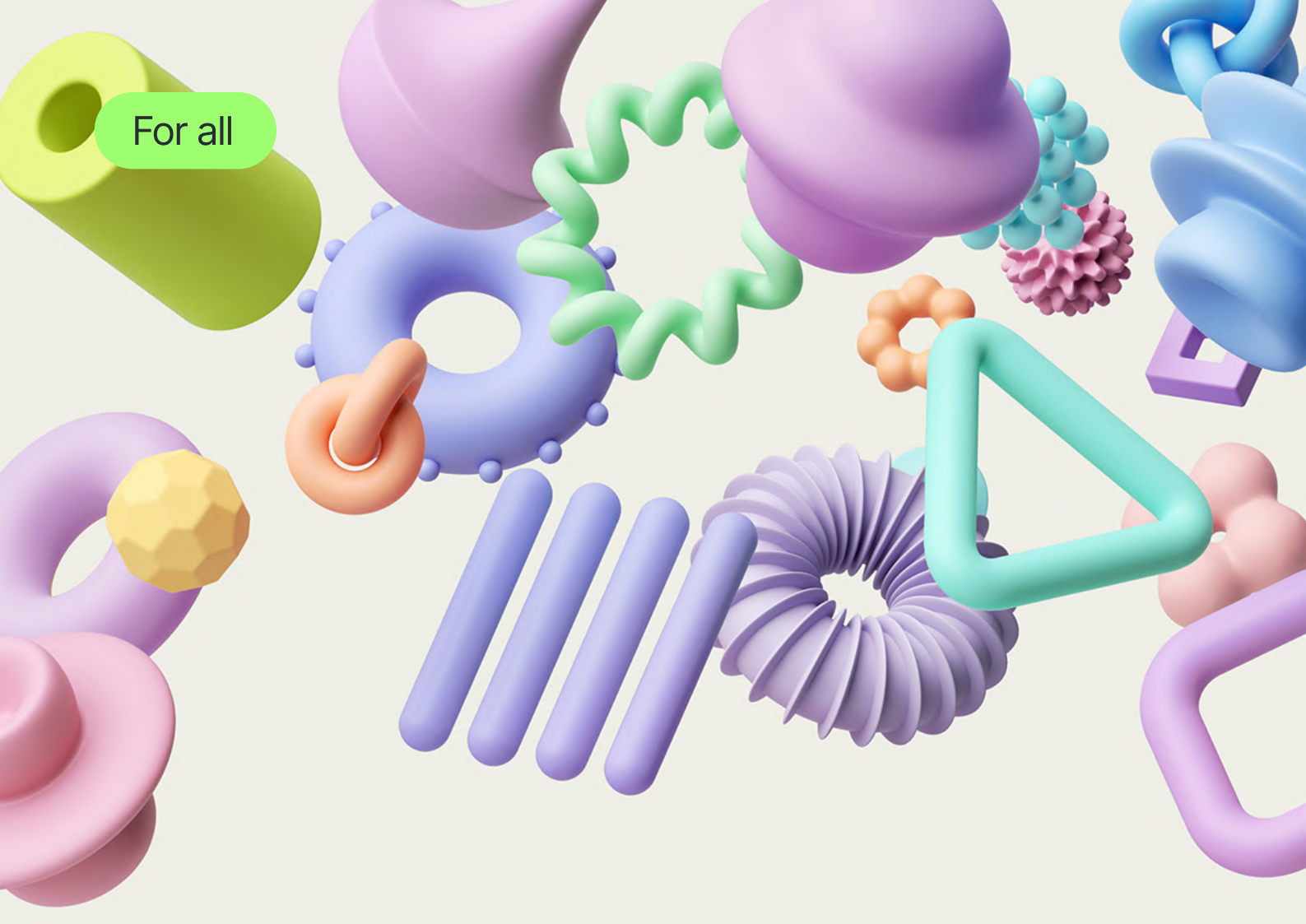
No matter the user, the platform has a powerful tool for them. Creators get an overall view of their sales and orders, project statistics, and earnings, with projections also available. Customers get statistics for their projects and vacancies, how well their team is doing, and much more.

For all



Platform advertising


Our internal ad network is a great way to attract attention for yourself and your projects.



For all

Paying for partner goods and services

Super1 Tokens can be spent on a range of partner goods and services: licenses, subscriptions, stock photos, video hosting, equipment, 3D models, and more.



The background features a large, detailed planet in the upper right quadrant, set against a dark, star-filled sky. A grid of light blue lines is overlaid on the entire scene. In the foreground, there are rolling hills or dunes under a purple and blue gradient sky. The overall aesthetic is futuristic and digital.

The Metaverse

Mega1and is a virtual space for presentations, selling creator work and services, and interacting with your audience.

Avatars

Out in the metaverse, you can pick from a variety of avatars, customizing them to fit you perfectly. Users manage their character and react to the world around them using unique animations and emojis.





Events

Users can pick virtual locations to match their events, adding vivid visual effects and setting the space up the way they want it, while the platform promotes the events among our audience.

What events can you host? Concerts, fashion shows, movie premieres, exhibitions, and so much more.

Organizers sell tickets and set the start and end times for their events.

All uploaded objects are NFT tokens (pictures or clothing, for instance) and can be viewed in augmented reality.



Tokenomics



Super1 Tokens and Wallet

The platform has its own tokens and wallet built on the Polygon blockchain. Third-party wallets like MetaMask can also be linked. One way or another, Wallet lets users store platform tokens and NFTs, including those made on other blockchains.

Your goods and services can be paid for with cryptocurrencies, bank cards, and other popular payment methods. You can pick up Super1 Tokens by exchanging other cryptocurrencies or purchasing them with a bank card or other popular payment method.



username

Simple wallet address

Users can transfer money across the platform using the simple recipient addresses in the Super1 system. Those same addresses, which replace endless numbers and letters, can also be used to make transfers from external wallets to a Super1 Wallet.

The Super1 Token details

100 **bln. tokens**

The total supply in the Polygon network is ten billion tokens

No more issuances are possible

1 **bln. tokens**

There are one billion Super1 Tokens available for sale

1* **bln. tokens**

The project team gets one billion tokens

*The team's tokens are blocked, with the team unlocking access in two stages: Two years after the platform is launched, 500 million Super1 Tokens are unlocked, with the other 500 million coming three years after that.

The entire total will be in circulation five years after the project is launched.



Giga1 Governance Token

The total supply in the Polygon network is ten million tokens.

Giga1 Tokens (G1Ts) are management tokens that give their holder the right to vote on new services, partnerships, and grants (support for talented creators, competition prizes, and more). You can bring your own suggestions up for a vote and get a better percentage for staking Super1 Tokens.

A dark, ornate classical column with gold decorative elements. The column has a fluted shaft and a capital with intricate carvings. Several gold spheres of varying sizes are scattered around the column, some resting on the surface and others floating in the air. A large, gold, textured ring is positioned at the top of the column, and a gold scroll-like element is on the left. The background is a dark, gradient color.

Token staking

We'll soon be releasing juicy token staking deals where investors can earn a percentage in Super1 Tokens.

Token emission

The entire sum of tokens will be emitted as follows:

Payment for goods and services on the platform	Investor rewards for adding to staking pools	Payment for social and traditional media advertising
--	--	--

Tokens will be emitted as follows (5 years):



Token sale

March 1, 2023

**Sale period
3 months**

Contracts & wallets addresses will be available
March 1, 2023 at super1.io/buy-tokens

1
bln.
tokens **S1**

There are one billion Super1
Tokens available for sale

\$0.02

2
mln.
tokens **G1**

There are 2 million Giga1
Tokens available for sale

\$5

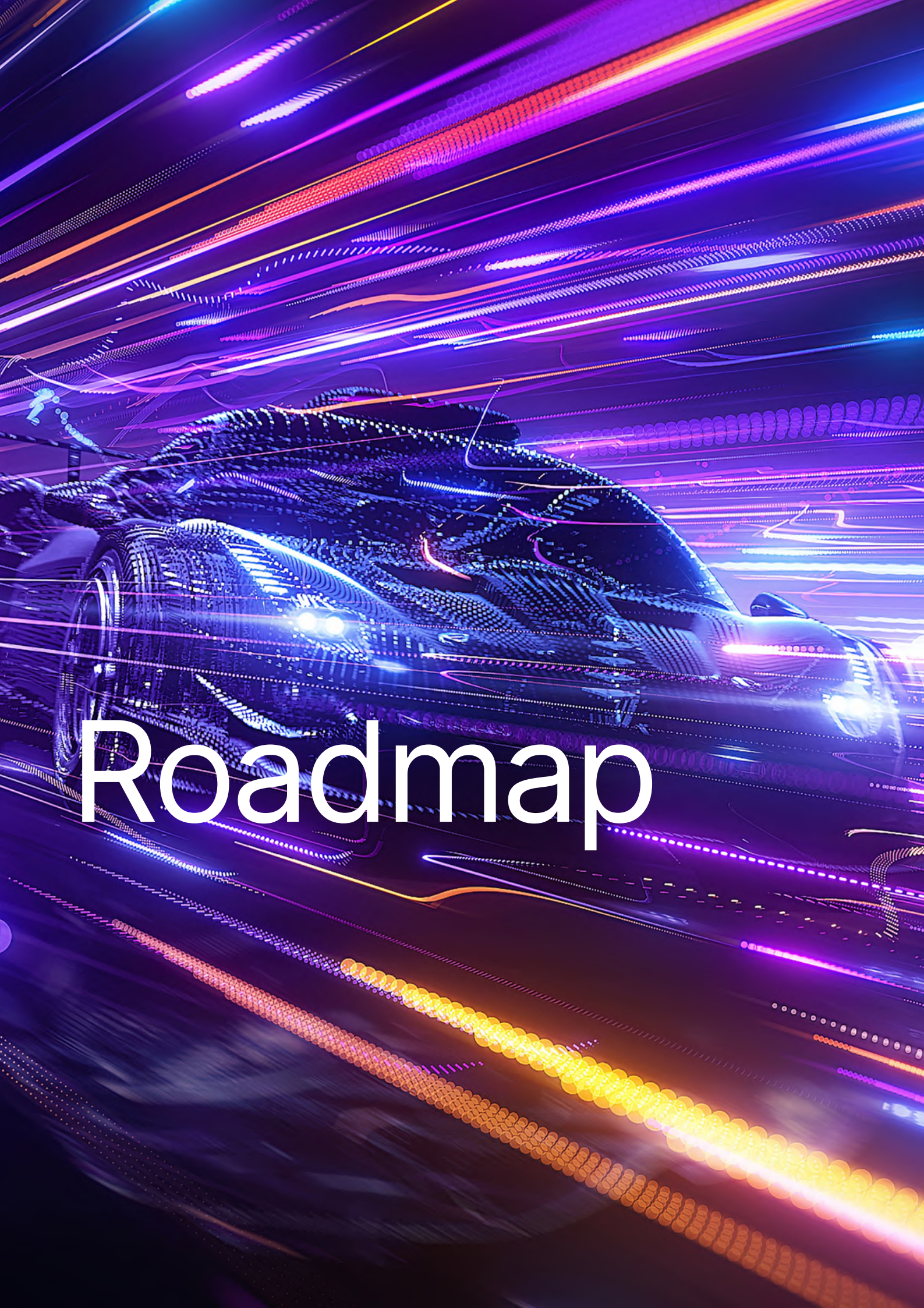
Softcap

\$ 5 000 000*

Total amount S1 + G1

80% - development, 20% - marketing

* Refund if unsuccessful



Roadmap

2023

Q4

Portfolio builder
Communication
Co-authorship

Q4

Building a brief
Building and posting
vacancies

Q4

Reports and blocking
Profile statistics
Super1 Token & Wallet

2024

Q1

Portfolio builder (v.2)
Reviews and
comments

Q1

Freelance projects and
competitions
FlashRun service

Q1

Building and posting
a resume
Favorites

Q1

Super1 mobile app
(v.1)

Q2

Multiprofile accounts
Monthly service
subscription

Q2

Get paid
Material storage
AI-empowered project
search

2024

Q2

Referral program
Confirmed creator
accounts

Q2

Common language
Mega1and Avatar

Q3

Selling digital products
Flexible payment
system

Q3

Discounts and special
offers
Product and lesson
marketplace

Q3

CRM with a task
manager built in
Competitions

Q3

Automated
documentation
Payment guarantee
and confirmed work

Q3

Stock content and
other materials
Mega1and Events

Q4

Scheduled publishing
Paid consulting
Blogging

Q4

Groups and
communities
Notifications for
potential performers

Q4

Selection service
Smart notification
system

Q4

Page privacy
Favorites
Simple wallet address

2025

Q1

Project and event coverage
Conference participation

Q1

Conference page
Availability and booking
Talent support

Q1

Creator's true level
Newsletters
Everybody wins

Q1

Analytics
Super1 mobile app (v.2)

Q2

Streaming
WIP
Award

Q2

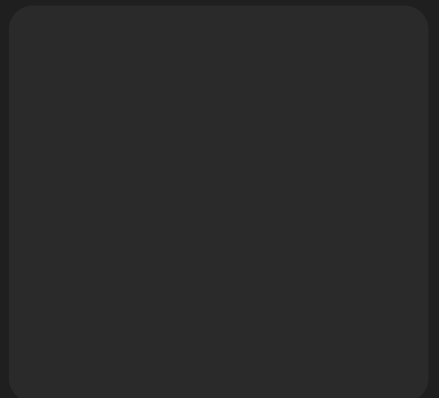
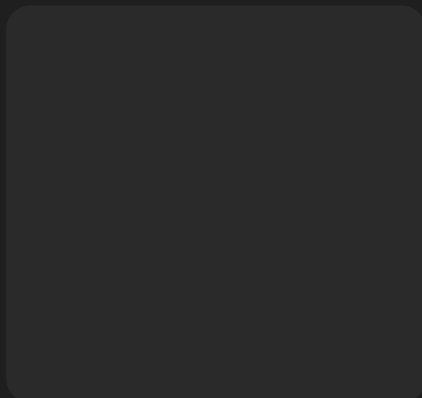
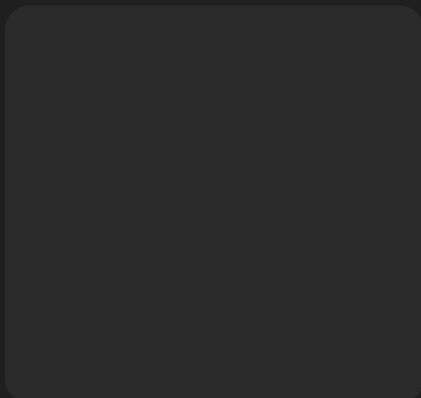
Legal services and copyright registration
Copyright and NFT verification

Q2

Platform advertising
Paying for partner goods and services

Q3

Tax services
Video interviews with full-time job candidates



Team





Stepan Burlakov

Founder

Owner of Freeger digital agency with 100+ worldwide brands in portfolio and 15 years of digital production experience

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Pakov
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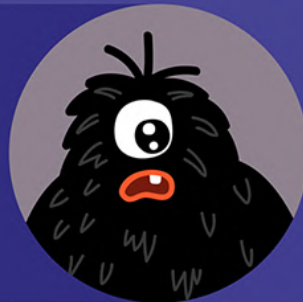


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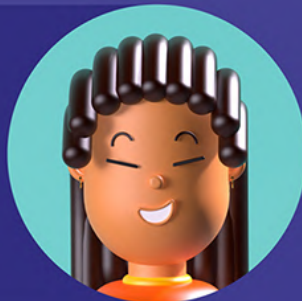
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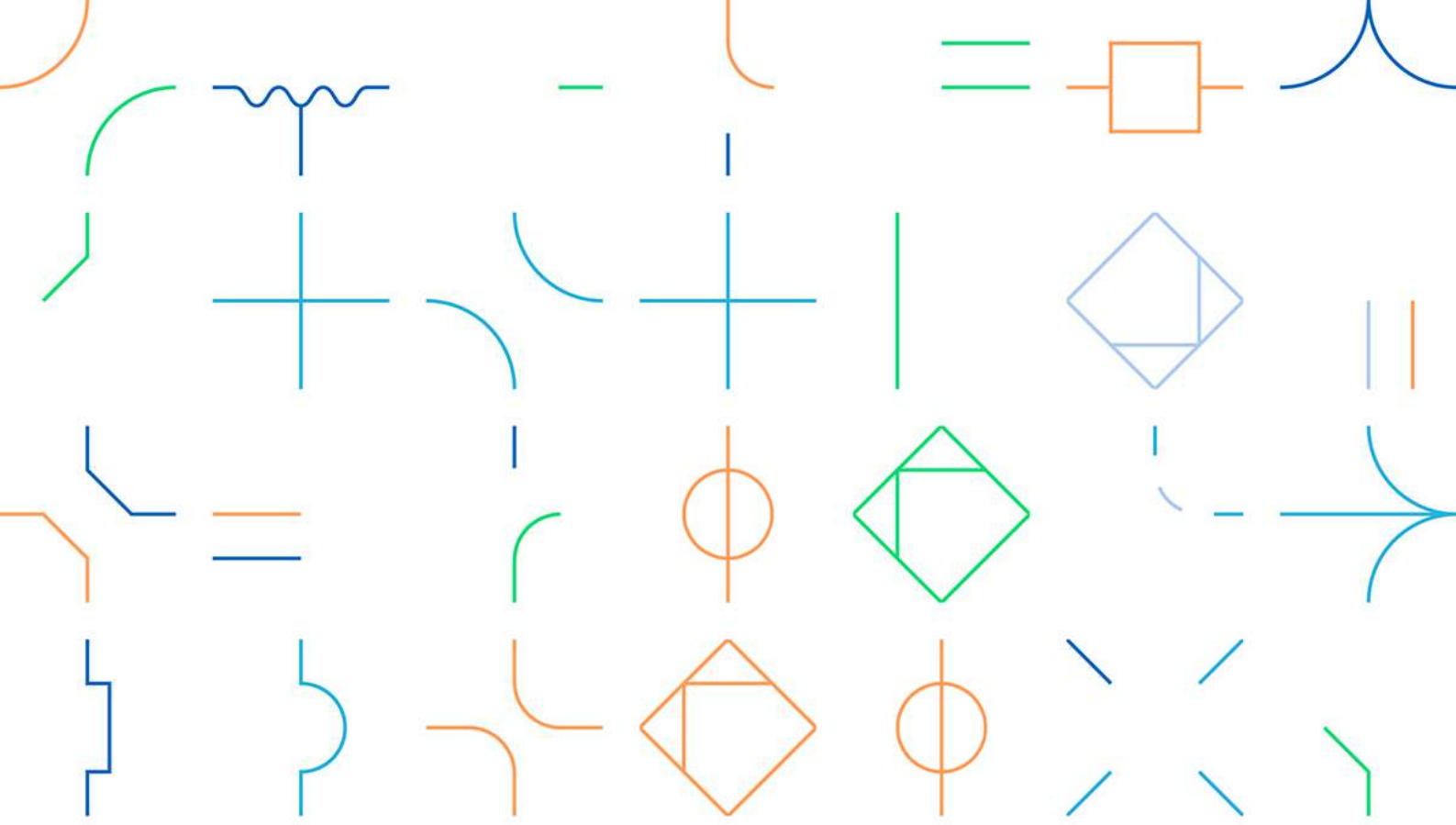


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